



KANGAROO PRESENTS
NEWS YOU CAN USE
AROUND YOUR HOME

WINTER



HIGHLIGHTS

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Silver Star & Purple Heart Recipient Family Named KangaRoof's "Holiday Roof Giveaway" Winners!

Americans born in the 1900's to the late 1920's have been given the moniker, "The Greatest Generation" for good reason. They were the men and women who served and survived World War II, saved the world from tyranny, and made the US the greatest nation on our planet. Unfortunately, many of these individuals have left us, but KangaRoof was able to honor the widow (Rita) and son (Frank) of one of our true local heroes of that generation, Oronzo Scarcella, Jr.

Every holiday season, KangaRoof awards someone who's roof is in poor condition a brand new one—at absolutely no cost to them. It's our way of thanking our incredible community who has supported us, as well as a way to spread some holiday cheer. When we received a nomination from Oronzo's family, Rita and Frank, it became clear who deserved a new roof—they earned it.

Private Oronzo Scarcella, Jr. served in World War II, earning both the Purple Heart, which is awarded to military personnel injured in battle, and later the Silver Star for his heroic actions in a separate firefight. Rita and Frank were kind enough to share a news story about Oronzo and why he was given his Silver Star. We at KangaRoof felt it was our duty to share a snippet of that story with you to pay tribute once again to a man who gave of himself for our freedom:



"On this day, the company to which Private Scarcella was attached was attacked by a strong enemy force. Mortar, machine gun, and rifle fire poured into the perimeter and caused several casualties. Private Scarcella, with utter disregard for his personal safety, went from foxhole to foxhole and administered first aid to four wounded comrades and supervised and assisted in their safe evacuation."

"Then, hearing that there was a casualty at an outpost outside the perimeter, [Private Scarcella] made his way out and pulled the casualty back to safety. His heroic action enabled the casualties to be safely evacuated to the battalion aid station, undoubtedly saving the life of at least one of them."



"Private Scarcella's courageous devotion to duty and to his comrades is worthy of the highest commendation and tribute to the best traditions of the military service."

Rita and Frank, thank you for sharing your husband and father with our nation. Consider your new roof a small token of appreciation for his service to all of us. Thank you!

7 Signs That You May Need a New Roof!

And Why RISING Roof Materials Prices Should Motivate You to Act Soon!

Instead of waiting for a nasty leak to give you a sign that you need a new roof, here are some other, less destructive signs that you can look for. These are the “7 Signs That You May Need a New Roof.”

1. Roof age - How old is your existing roof? You should have your roof inspected by a professional every year, but once it passes the 10-year mark, it should absolutely be inspected annually.
2. Curling and buckling of shingles - Shingles that are curled or buckling is another sign that you may need a new roof. Look at the slopes of your home that have direct sunlight. If so, they're definitely worth having inspected.
3. Damaged valleys - Valleys are one of the most important areas of your roof. Water runs through valleys into gutters. Should a valley be compromised, it's not a matter of if you will have a leak, but when.
4. Missing shingles – When shingles are missing, that means the elements are able to directly contact your roof's underlayment and potentially find away into your attic and eventually your ceiling.
5. Chimney flashing – If your flashing consists of roof cement or tar, it may need to be replaced with a long-term, watertight fitting, which would be a metal flashing system.
6. Shingle granules in the gutters - Look in your gutters to see if they are loaded up with granules. Roofs tend to lose more granules toward the end of their lifecycle.
7. Daylight through the roof boards – Go in your attic and see if there is any daylight coming through the roof boards. Also check for moisture in the insulation.

Often it's difficult to determine with your own eyes how well your roof is or is not doing. That's why KangaRoof can happily provide you with a complete inspection. And if you're considering investing in a new roofing system, now is honestly the best time. As you may have seen in the news, oil prices are increasing. That means roofing prices are increasing. That also means our prices will be increasing. Now, we offer a wide array of financing options to make that investment as easy on your pocketbook as possible. But why pay considerably more in a year when you can pay much less today. Call us for more information!

KangaRoof Can Be Your One-Stop-Shop for All Your Upcoming Spring Home Improvement Needs!

And Why RISING Roof Materials Prices Should Motivate You to Act Soon!

These months may be frosty, but before you know it, spring will be here. If you're anything like most Americans, spring time is the best time to clean and improve your home! At KangaRoof, we know spring is here because our friends begin rattling our phones looking for help. And that's what we wanted to talk to you today about...

If you're receiving this newsletter, odds are you've allowed us to serve you, or we've served a friend or family member of yours. You know the level of work we provide, the professionalism we demonstrate, and the care we insist on pouring into each and every job. But what you may not realize is KangaRoof does much more than roofing!

KangaRoof can be your one-stop-shop for all your home's exterior needs. We have a roster of professionals eager to help you in each of these types of work:

- Roofing
- Windows
- Siding
- Gutters
- Doors
- Garage Doors
- Blow-In Insulation

As always, all of our work comes with the best warranties and guarantees. And we offer a multitude of financing options to best fit your budget—because everyone should be able to afford the very best. We look forward to serving you in the near future with whatever springtime project you have in mind.

RECIPES

Cinnamon Vanilla Candied Almonds

Ingredients

- ½ cup granulated sugar
- ½ cup packed dark brown sugar
- 1 tablespoon cinnamon
- ½ teaspoon salt
- ¼ teaspoon ground cayenne pepper
- 1 egg white
- 1 tablespoon vanilla extract
- ¼ teaspoon almond extract
- 3 cups almonds



Preparation

1. Preheat oven to 250 degrees. Line baking sheet with parchment paper; set aside.
2. In a bowl, combine granulated sugar, dark brown sugar, cinnamon, salt and ground cayenne pepper; set aside.
3. In a large bowl, whisk egg white until frothy. Then whisk in vanilla extract and almond extract.
4. Add almonds and stir to coat. Add sugar mixture and stir. Evenly spread almonds on lined sheet and place in oven for 65 to 70 minutes, stirring every 15 minutes.
5. Cool completely. Makes 3 cups

Recipe by Nielsen Massey



KangaRoof's Spring Word Search: Win a \$100 Gift Certificate to Your Favorite Restaurant!

Complete our KangaRoof Word Search, and you'll be entered into a drawing to win a **\$100 Gift Certificate to Your Favorite Restaurant.**

To submit an entry, take a picture of your completed puzzle and email it to abrooksconstruction@verizon.net, message us a photo to us on Facebook (KangaRoof PA), or mail it to 2911 Ford Road, Bristol, PA, 19007.

The contest ends March 31, 2021! **PLEASE – Write your NAME, CELL PHONE, & EMAIL** on your entry, so we can reach you when you win!!!

APRIL	CLEANING	MARCH
BREEZE	KITE	PUDDLES
JACKET	PICNIC	SEASON
MAY	RAINCOAT	SUNSHINE
RAINBOW	SPRING	WINDY
SHOWERS	UMBRELLA	
THAW	BREAK	
BASEBALL	CLOUDS	

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Helpful Consumer Hints:

Info You Should Know when Choosing Residential Contractors

Often homeowners will ask us why we charge a diagnostic fee to come out and evaluate their home. We explain that most other professionals do the same; for example, even though you may be perfectly healthy, your doctor charges for a checkup. Our roofing technicians go through a rigorous training process before being allowed to evaluate and touch your roof. And for that diagnostic fee, we perform a FULL diagnostic of your roof before ever making any type of recommendation.

The response we often hear is, "Your competitors don't charge one?" The truth is they do, except they hide it or build it into their final price. That can be said for the roofing industry, as well as any other skilled trades, like plumbing, electrical, or HVAC. Furthermore, I would be wary of any company eager to run to your house for free, as we've seen, these "contractors" are quick to push a new roof first and foremost, when a repair might be a logical option for you to also consider.

At KangaRoof, we'd rather be upfront about all of our services and their charges, which is why we tell you about our diagnostic fee right away. That's the type of company we think you'd rather work with—not someone who's hiding something.

A. Brooks Construction, Inc.

PRESENTS



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Your Favorite
Restaurant!**
Details on Page 3!



From The Top



*From the Desk
of Abe Brooks*

*A Brooks
Construction, Inc.*

KangaRoof Now Doing Roof Replacements in the Poconos!

Hello friends and family,

It's so good to get a chance to talk to you once again! I hope that life is treating you well... My family and I have been blessed to travel and stay in the Poconos many times over the years. It's a treasured spot for us—a great way to get away! Maybe you've done the same...

In our time in the Poconos, we have our favorite sites and restaurants, and we've gotten to know a number of locals. When they find out the type of business I own, they almost always ask: "Are you thinking of opening an office in the Poconos?" For the longest time, I didn't think of it seriously. But the more people I talked to, the more the question would arise.

I'm proud to say that those simple questions have turned into an affirmative answer... KangaRoof is now open for business in the Poconos. The rollout has been gradual. Currently, we are offering roof replacements, and we hope our services expand in time.

We discovered after so many conversations with locals and second homeowners in the Poconos was they didn't have a roofing contractor they could trust. Like it happens all too often in our industry, "Chuck in a Truck" blows into town after a storm, does as a bunch of shoddy work, and then blows out... often leaving homeowners with new, leaky roofs!

I can make you this promise: If you or a friend has a home in the Poconos that's in need of a new roof, you have a trusted contractor to rely upon in KangaRoof. We've been in business over 30 years. Our craftsmanship is second- to-none because our people are second-to-none. And to give you an extra level of confidence—we offer the absolute best guarantees and warranties in the industry.

I look forward to earning your business in the Poconos, as well as here locally, should you need us.

Your hometown (and now Poconos!) roofer,

Abe Brooks

Owner, KangaRoof